

AN UNCHARACTERISTIC NEWSLETTER February 2025

Doubling Down



John Lightens Up the Illumio SKO Meeting **Again!**

An American business data center and cloud computing security company serving the Fortune 500, Illumio doubles down on JD as An Illumio Gallery of Photos

a host and brings him back for the second consecutive year

Serious about security, Illumio takes every opportunity to make a significant and consequential venture, one that's profoundly enjoyable for its sales team.

So when 600 of its employees showed up in Santa Clara for the 2025 SKO, Illumio understood that to inspire and educate their team, they needed to first open up the audience to being receptive to taking in tons of new information and to do that they needed to start light and they needed to continue to cleanse the palette, so to speak, throughout.

So once again, Illumio brought in John to take on the seriously funny role of host and he slayed it.

According to John Lens, Chief Revenue Officer, Johnny D delivered. His opening remarks were relevant, engaging and entertaining. By using many of his impressions to amplify important points, John kept the audience riveted. Lens went on to say...

"The impressions that were woven into John's script were relevant and super hilarious. They were the highlight of our sessions. We had a great deal of content to deliver and John's pace and energy kept the audience engaged and the session moving! If you're looking for a great corporate host, John should be at the top of your list."







And This Buzzworthy Moment Just In

(It Says it All)

John Receives An Amazing

Client Testimonial from AiN for His Hosting Capabilities

Last month, we reported on John's work with the 2025 AiN Live and Learn Conference. As a refresher, 700 dealers gathered for 4 days of engaging topics and winning concepts. And AiN, a buying group of independent businesses, chose John to host this world-class audience. Following the engagement, accolades poured in. Here's why that's important.

Customer testimonials are essential to a business because they build trust and credibility. When real customers share positive experiences, it validates an organizations claims and showcases its value. Ultimately, they serve as authentic endorsements that can influence purchasing decisions and foster long-term loyalty.

And if there were one quintessential endorsement from a client that truly sums up JOHNNY D, this is it!



I can't recommend John Di Domenico highly enough.

He is more than just a comedian or an emcee. He is a true collaborative partner who played an instrumental role in making our AiN Live & Learn conference a phenomenal success. From the start, John was professional, adaptable and incredibly easy to work with.

He didn't just show up—he did his homework. He took the time to understand our executives, industry, culture and attendees, inside and out, ensuring his presence on stage was relevant, engaging, and impactful. The results?

Our 700 attendees overwhelmingly ranked him as the best emcee, host and comedian we ever had.

John's ability to set the perfect tone was evident from start to finish. His sincere and moving introduction of our keynote speaker was masterful. And the Q&A session he moderated was nothing short of superb. The second he stepped off stage, I told him:

You're booked for next year!

But John didn't stop there. His after-dinner performance had the audience in tears and as the host of annual dance contest, he delivered some of the funniest, most memorable improv lines our attendees have ever heard.

If you're looking for someone who can elevate your conferences and create an unforgettable experience, John is the one to book. I'm a fan —and you will be too.

More on Hosting

Di Domenico Website Updated with a Focus on Hosting Events as Himself



Driven by technological advancements, evolving attendee expectations, and a strong resurgence in in-person gatherings. the live event industry in 2025 is poised for significant growth and transformation. And as events are roaring back, John is going to be making some big noise as it concerns hosting events as himself.

The revamp of his website acknowledges John's shift. While his impersonations and impressions will still be a part of John's service offerings, JD is shifting his focus towards emceeing the whole conference, start to finish, or anything in between, without the wigs and the wardrobe. And he absolutely is leveling up!

You're invited to have a look. Check out thejohnnydshow.com

And Not To Be Forgotten

(The Characters, of Course)



Emmy-Nominated, Award-Winning Characters Always Ready and in the Wings for their Close-Ups

For more than three decades, John's impressions and impersonations have been at the heart of John's work. And, no matter what, these characters will always come out to play.

However, as we're learning, behind the facade of these characters, lives a powerful performer who excels as a stand-alone host. But even with that growing presence, these guys can't be forgotten. They are an integral part of John's offering. They are Emmy-Nominated, Award-Winning faces. They have their place. As brand ambassadors, trade show hosts, game show facilitators, meet and greeters, and more.

Spot on and hilarious, John's diverse cast of fully-costumed characters – from his unique line-up of celebrities to his original personalities – can deliver your content in their voice while creating a very big buzz on site. A buzz that will resonate throughout the meeting and live on long past it.





And Finally, **The Contact Deets**

5X Winner of the Las Vegas Review Journal's "Best Of" Edition

For Meetings, Public Speaking Events or Personal Appearances [masked and unmasked] contact:

Lee McDonald Key Artist Group 407-694-3481 lee@keyartistgroup.com



Voted Best Comedian and Impersonator Silver & Bronze Categories

Visit our Website











Di Domenico Creative Inc | 1000 N. Green Valley #440-662 | Henderson, NV 89074 US

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