

AN UNCHARACTERISTIC NEWSLETTER | JUL-AUG 2023

GUESS WHO'S GOT A NEW WEBSITE?

It's Johnny D and Friends!



Award-Winning, Emmy-Nominated Corporate Host, Impersonator and Keynote Delivering Event Equity, Audience Engagement and Impact

Putting a Fresh Face on Things

Months in the making, Johnny D is excited to announce the launch of his new website. He's putting a whole new face on things. It's bright and colorful, just like John and all of his characters. It's animated, well-organized and easy to use. So much depth and lots of great content. A really great, entertaining website experience. Come visit John. The new website is live and ready for action. Here are some highlights.

More on the Website

HERE'S JOHNNY.

JUST JOHNNY.

AND

LET'S NOT FORGET,

DONNY

Take Your Pick!



- An overview of John's services as himself or in character
- A page dedicated to all his impersonations
- Pages dedicated to each character with a backstory and photos
- An exclusive on Trump
- A page on John's role as Creative Director
- A dedicated Keynote Speaker page
- A page on how to use John at a meeting
- A media page dedicated to John's appearances on television, YouTube and social media

Future additions will include a blog page where you'll find weekly news, industry tips and information about John's latest gigs. We're also working on the addition of a new service... namely, Wedding Officiant! As well as a new product offering, custom audio.

thejohnnydshow.com





There's so much more to John than just a pretty face.

Whether you need a straight up, established, and credentialed live emcee... or a break-out entertainer that can host, moderate or walk-about in character... or, all of that... paired with the ability to produce and deliver a unique brand of customized content that will exceed expectations, John's got it to give.

A born entertainer, a business entrepreneur, comedian, creative spirit, writer and an Emmynominated actor, John's been shining his spotlight on the corporate world for more than 25 years.

He specializes in thoroughly evaluating his client's objectives in order to develop content-driven comedic material that delivers results while seamlessly integrating himself... or integrating his host of celebrity impersonations... into meetings, trade shows, events, and custom videos for corporations, organizations, and brands around the world.

AND IN OTHER NEWS

John Puts His Impersonations on the Block (so to speak) for Magna Legal Services' "Chopped for Chop"

A Mock Trial Fundraiser Challenge for Children's Hospital of Philadelphia









In an unconventional convention for buyers of litigation support services; MAGNA's big event, Chopped for CHOP - a mock-trial fundraiser challenge for the Children's Hospital of Philadelphia - was preceded by two days of MAGNA meetings. And John, a native Philly boy, was right there front and center during it all.

Between panels, workshops and receptions, John in the guise of Jay Leno and Austin Powers walked about sparking conversations and encouraging interaction among the audience of 200 attorneys.

Then John's participation got, well, (not so) serious.

On the last day, in a mock trial replicating the Gwyneth Paltrow ski crash hearing, four crackerjack lawyers, competing to win \$20K in donations, presented their best case to a panel of judges made up of claims executives and corporate counsel.

To make things even more interesting and entertaining for that matter, John, as himself, took the stand as the plaintiff fielding grueling



Johnny D Guest Stars as Trump On Tom Coverly's NFLNCD

NFLNCD, pronounced "influenced", is a television talk show hosted by Tom Coverly, mega influencer, magician, comedian and motivational speaker.

Primarily a show for social media viewers to help them get to know the influencers they follow, (beyond what their channel puts out), NFLNCD also features new influencers and personalities as well as opportunities to hear about their stories without being stuck behind the scroll or algorithms.

With six million TikTok followers, John was invited to guest star last month as Trump and a ton of fun followed.

Without thinking about having to hold a camera, Trump talked openly about his journey as The Donald, his presidency, the impeachments, indictments and litigations and his standing as a social media influencer.

And Trump, although adverse about talking about any other person than himself, gave John credit for the many other impersonations he's famous for.

up next

Lots on the docket for the next issue of John's Uncharacteristic Newsletter! Look

questions from each attorney. He responded in kind with different impersonations (from Austin Powers to Donald Trump); which kept the trial moving and, well, hilarious.

One by one, the attorney's were chopped by the panel and the winner took all... for CHOP!

And according to Peter Hecht, MAGNA Founder and EVP Sales, "Not only was John the best plaintiff ever, John literally won the case for using impersonators at any corporate event."

for features on:

Johnny as Trump in Chicago **DV** Training

Johnny as Trump on Howard Stern September 11 and 12

Johnny as Trump in New York **ARK Restaurants'** Corporate Roast

Johnny as John hosting the ECP National Sales Meeting in Tampa.

And an appearance in Las Vegas with Carrot Top

Plus Much More!

For Meetings, Public Speaking Events or Personal Appearances [masked and unmasked] contact:

> Lee McDonald Key Artist Group 407-694-3481 lee@keyartistgroup.com

4X Winner of the Las Vegas Review Journal's "Best Of" Edition



Voted Best Comedian and Impersonator Silver & Bronze Categories 2019-2022

Visit our NEW Website











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