

john

ACTOR • WRITER • EMCEE • IMPERSONATOR

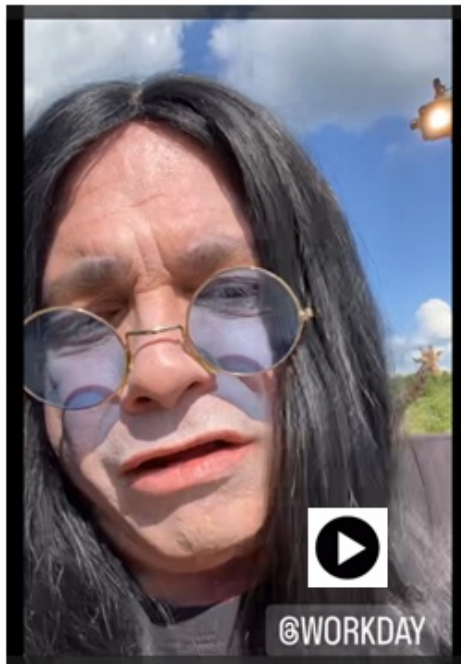
Di DOMENICO

johnnyd.net

AN UNCHARACTERISTIC NEWSLETTER

June 2023

Workday Brings Rockstar Ozzie Osbourne (aka Johnny D) to the Prestigious Memorial Golf Tournament and Aced It



Johnny D as Ozzie Osbourne

The Memorial Tournament Presented by Workday, founded and hosted by Jack Nicklaus, is one of the most esteemed golf events of the year.

Known for showcasing the world's best golfers as well as for



Why Use a Celebrity Impersonator at Your Next Event

As illustrated by the Workday story, **impersonators can be strategically leveraged to reinforce key messages or themes** relevant to the event.

Impersonators are skilled at capturing the essence of famous personalities. **Their performances can captivate an audience and leave lasting impressions**, so to speak.

Impersonators can serve as an icebreaker, democratizing an event, by sparking conversations and encouraging interaction among attendees which in turn fosters networking and relationship-building.

Impersonators can alleviate stress, boost morale, and enhance employee engagement. A well-executed impersonation that includes funny anecdotes or jokes can provide a welcome break from

benefitting children's charities; Workday, an HR software company and presenting sponsor, came to the course just rocking it!

Extending their now famous Super Bowl LVII Rockstar ad campaign to the tournament, Workday employed rockstar lookalikes to entertain at all the associated networking events.

The Prince of Darkness (**Johnny D**), Billy Idol, Joan Jett, Billy Idol and Kiss' Paul Stanley set the stage for fun and actually worked to enhance Workday's brand promise to make rockstars out of the Finance, HR, and IT teams-- typically the unsung heroes in business. It was a brilliant way for Workday to leverage their brand platform; and a brilliant illustration of how to successfully incorporate an impersonator into a corporate event. [Click Here](#) to see Ozzie in action!

serious business discussions.

And finally, **impersonators bring a sense of novelty and excitement** to a corporate event, generating a positive buzz while increasing brand awareness.

Better call Saul. Or in this case, better call Ozzie aka Johnny D!



AND IN MORE IMPERSONATION NEWS



John Serves Up Multiple Impressions for the MAGNA Legal Services Webinar

An end-to-end litigation support service for law firms and corporations nationwide, Magna Legal Services hosts a monthly interactive webinar for legal support staff that serve to keep Magna top-of-mind as well as to benefit charity.

A segment of the webinar includes a vote for the benefit recipient as well as wheel spins for cash prizes. And none other than Johnny D as Austin Powers, Dr. Phil and many other characters host the spin. As outlined in the sidebar story above, using a celebrity impressionist is a novel and entertaining way to create excitement and participation while increasing brand loyalty. It's a winner, in all cases!

And Howard Stern Serves Up Trump on Sirius XM Radio

Always in the news, Trump continues to be a prime interview target for Howard. Appearing at least 8X last month on the show, John as The Donald, was questioned about his appearance on the recent CNN Town Hall and on his opponent Ron DeSantis, among many other things. And as always, the outcome was outrageous. Stay tuned for more!



AND IN CHARITABLE NEWS

Di Domenico Attends An ALS Fundraising Event Hosted by Jimmy Kimmel



Last month, Jimmy Kimmel hosted a Las Vegas fundraiser to benefit his godson, Joey Porrello. A 29-year old husband, father-of-two, and professional civil engineer from Las Vegas, Porrello was diagnosed with ALS in 2010.

Also known as Lou Gehrig's disease, ALS is a uniformly fatal brain disease that targets brain cells called motor neurons. As motor neurons die, a person progressively loses the ability to walk, talk, swallow, and breathe.

John joined the fundraising event to honor and support Joey's tenacious fight against ALS. And according to John, "I never cried so much or

SPCA Honors John With a Mini- Me Doll (Adorbs!)



A celebrity ambassador for the SPCA, John is an active volunteer and fundraising personality for the organization.

A dog lover himself, (and Dad to French Fry and Olive, a Jack Russel Chihuahau and Chiweenie respectively), John is passionate about finding all the lost and abandoned furry friends, a safe and loving home.

In return for his services, the SPCA awarded John with a mini me replica.

According to an SPCA rep, "We wanted John to look at himself everyday and be reminded of what a great

laughed so much at the same event. It was so incredibly moving."

ambassador looks like!"

For Meetings, Public Speaking Events
or Personal Appearances
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4X Winner of the
Las Vegas Review Journal's
"Best Of" Edition



Voted Best
Comedian and Impersonator
Silver & Bronze Categories
2019-2022

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